

# 湾·LIFE



SHENZHEN BAY CLUB

深 湾 会

◆ 质感生活，知乐人生 ◆ Club Life Leading to Wellness ◆ 2020 年第 3 期 ◆ Issue 3

时代同伍·智趣深湾

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◆ 质感生活，知乐人生 ◆ Club Life Leading to Wellness ◆

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# 目录

# CONTENTS

## PART 01 澜·声 生活之美，如声在耳

- 01
- 城市品格与企业家精神  
Character of the City and Entrepreneurship
- 02
- 同行的力量  
Strength in Numbers
- 04
- 与时代，共生长  
Keep Pace with the Times
- 06
- 步履不停，理想无界  
Ceaseless Progress, Infinite Ideal

## PART 02 泊·心 会员栖心，汇智修身

- 10
- 新入会会员名录  
Membership Roster of the Club
- 12
- 人物对话：少有人走的路  
Character Dialogue: The Road Less Traveled

## PART 03 濯·目 观闻识讯，尽纳精彩

- 14
- 时代同伍·智趣深湾  
Change with the Time to Enjoy the Smart and Fun of Shenzhen Bay Club
- 20
- 做时代圈层的一束光  
Inspiring the Future
- 22
- 质感，以微见初心  
Keep High Quality and Make Every Detail Perfect
- 23
- 在实践中自我沉淀  
Gain Experience from Practice

## PART 04 源·知 知新品鲜，悦享本真

- 24
- 冬日烟火暖  
Hot Pot in the Winter
- 26
- 欢飨年味，礼伴之至  
A Wonderful Gift to Celebrate the Upcoming Chinese New Year
- 28
- 湾·伙伴总集锦  
A Collection of Bay Partner

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## 城市品格与企业家精神

## CHARACTER OF THE CITY AND ENTREPRENEURSHIP

尊敬的深湾会会员：

深圳四十年陵谷沧桑，向世界、向历史证明了中国改革开放的磅礴伟力。深湾会在这样的时代高地上获得孕育和生长，近 700 位来自上市公司、知名企业的创始人以及各行各业的领袖翘楚荟聚于此，他们身上所具备的精神，以远大的格局、广阔的眼界、丰富的知识结构，沉淀着这座城市的创新之力和精神品格。

深圳湾 1 号的打造，源自我个人的一个梦想：在城市建一座让时间记住的艺术品。350 米不仅是一座建筑的高度界限，更重要的是向时代、向湾区输出一种城市价值，不计成本，不数时间，十年磨一剑，将对科技、环保、人文、艺术的追求与想法，融入极致的建筑群中，所有颠覆与创新的背后，是一群拥有相同信念的人对梦想的坚定践行，一如湾区的伟大图腾。

时代的长河变动不居，人生的航船御风前行，把梦想和信念写进生命的里程中，把我们的力量沉淀在社会的河床上。在深圳这座鼓励创新的“热带雨林”中，城市完成了一次次的进阶，企业精神的新力量正在生长。时代的伟大不在于经历过多少时间，而在于记住多少时刻，我们每个人都是见证者、开创者、参与者。

深湾会五周年成长之际，很高兴与各位一起见证和参与。未来，我们信念坚定，步履不停，与各位会员一起，以对生命价值美好的追求和企业家精神的发扬沉淀，继续引领一座城市的品格，为社会贡献自己的价值和能量。

Dear Shenzhen Bay Club Members,

The past forty eventful years has transformed Shenzhen into an ideal example to showcase the world the great momentum of China's reform and opening-up policy. Shenzhen Bay Club, founded and developed under such circumstances, has recruited nearly 700 public companies and renowned enterprise founders and industrial leaders whose spirit, vision, mindset and knowledge renew the city's innovation strength and spiritual characters.

One Shenzhen Bay was developed out of my dream: create a long-lasting work of art in the city. The 350-meter tower is not only a high-rise, but also helps building a value for the era and the greater bay area. We had worked hard for 10 years to integrate technology, eco-friendly practices, humanity, artistic pursuit and ideas into the building regardless of cost and time spent. There was a group of people with strong beliefs who had pursued their dreams behind all these disruptive and innovative ideas which are in line with the great visions of the greater bay area.

We shall brave the wind and ride the waves, pursue our dreams and play our roles in the changes of time as we and bound to experiences ups and downs in the journey. Shenzhen, as a “tropic forest” which advocates innovation, has generated better forms and its new strength championing entrepreneurship is growing. A great time is remembered by its unforgettable moments instead of its duration and we are all its witnesses, creators and participants.

We are more than delighted to witness the fifth anniversary of Shenzhen Bay Club and do our part in its development with you. We are confident to pursue better development for the club. We will make joint efforts with the Members to create better values and promote entrepreneurship in club life, keeping shaping the city's character and making contributions to the society.

Xu Hang



# 同行的力量

## STRENGTH IN NUMBERS

自二十世纪 40~50 年代的第三次科技革命兴起，人类社会开始进入前所未有的变革浪潮中。伴随着社会布局的转移，人工智能、互联网和数字化技术迅猛发展，海量分散化的资源被整理重合，并打破时间和空间的壁垒，人们可及时共享准确的讯息与前瞻性的分析，世界由此进入全方位深度融合的进程。

世界各国相互依存，构建新型全球发展伙伴关系；经济全球化和科技革命深入发展，全球技术跨越合作愈加紧密；全球产业链、供应链和价值链迭代演进，加快形成发展新动能 ..... 全球化和信息化交流进一步调动各界资源的优势，往

更多范围、深层次的发展延伸。智慧互换、内容互换、知识互换成为新常态，人们亦在这个不断变化的世界中寻求新的发展共识，衍生出跨界资源联合、产业集群、经济供应链等一系列合作活动，强势推动着时代变革的进程。与历史上的任何时代相比，当下是人类文明相互紧密交流、互鉴、共享最频繁的时代，以对话、协商为主的全球治理模式，人类社会得到根本的改变，提升了人们整体生活质量、个体认知、思维和价值模式，这也是全球化、科技创新等发展到一定时期的必然选择和阶段。当文化、环境、安全等各个层面逐渐被纳入全球化体系之内，人们将不可避免却又理所当然地交织成一个“你中有我、我中有你”的共同体，真正意义上的“地球村”形成，人类未来的命运变得不可分割。社会上的每个角色都担负着在新时代中同行的责任，正如比尔·盖茨所说：“只有善于合作的人，才能站住脚跟赢得利益。”只有明智地把握合作的多样性和积极性，站在共享价值的高度构建未来，才能真正拓宽发展的新空间，推进全球化、文明多样化以及世界多元化的进程。“人

类命运共同体”的理念成为时代的主旋律，科技创新和财富增长由人们共同创造并最终由人们共享，时代发展也会朝着“和谐共赢”的方向持续迈进。

依托着深圳特区的改革开放优势，在粤港澳大湾区的发展引擎下，深湾会不断拓展着资源和理想的边界。2020 年，深湾会成立五周年，以俱乐部无可比拟的集聚之力，吸纳了近七百位涵盖科技、金融、互联网、健康医疗等不同领域的翘楚作为会员，汇聚着这个时代发展的核心优势与价值。与此同时，深湾会植根于时代的成长脉络之中，聚焦国际前瞻视野，连线国际资源、对话国际名人大家；创立并定期举办私董会、大咖说、第十二位访客等品牌活动，通过凝聚观点交流、智慧碰撞出的力量，共享企业经验、深度讨论全球化科技创新以及寻求共识加深开放合作。深湾会作为智思交互和价值共享的平台，正在与最具影响力的人物构建着城市生命共同体，以智慧思维的碰撞花火，为时代注入驱动前行的能量，用精神不断创变城市的未来。

Since the rise of the third scientific and technological revolution from the 1950s to the 1960s, human society has experienced an unprecedented wave of change. With the shift of industrial landscape, the rapid development of AI and IT and the reintegration of fragmented resources, we find the possibility to break down the barriers of time and space and share correct information and forward-looking research results timely, which make the world moving into a new phase of holistic and deep integration.

Countries around the world are interdependent, building a new type of global partnership for development. Economic globalization and the scientific and technological revolution are deepening, and global cooperation in technological leapfrog development is getting closer. The global industrial, supply and value chains have evolved iteratively, and new drivers of development have been formed at a faster pace..... Globalization and information-based exchanges further mobilize the advantages of resources from all walks of life, to a more extensive and in-depth development. Wisdom exchange, content exchange and knowledge exchange have become the new normal. People are also seeking new development consensus in this changing world, and a series of cooperation activities, such as trans-boundary resource alliance, industrial cluster and economic supply chain, have been derived, which strongly promote the process of the era's change. We are living in a

time with most mutual communication, learning and sharing comparing to those in our history. Thanks to the global governance system supported by conversation and negotiation, human society has fundamentally changed to improve our life quality, individual cognition, thinking and value. It is also an inevitable choice when globalization and scientific and technological innovation come of age. When culture, environmental protection and safety are included in the global governance system, people in the world will inevitably and naturally become a community of shared future and a global village will be shaped in a real sense. Human shares a common destiny and everyone bears his duties in the new era. “Only those who know how to cooperate can gain a firm foothold and win benefits”, said by Bill Gates. Only by seeking cooperation in a diversified, proactive and smart manner can we shape the future with value sharing, expand developing space and promote globalization, cultural diversity and diversity in the world. A community of shared future is our top priority in the new era as scientific and technological innovation and fortune will be made and shared by all humans and the era will be marked by harmony and win-win cooperation.

Thanks to the reform and opening-up policy of Shenzhen Economic Special Zone and driven by the development of the Guangdong-Hong Kong-Macao Greater Bay Area, Shenzhen Bay Club keeps explore its ideas and accumulates its

resources. In 2020, Shenzhen Bay Club embrace its fifth anniversary. It has recruited nearly 700 Members, a group of outstanding persons of tech, finance, internet and health care industry, with its unparalleled cohesive force. The club is a place where the core advantages and values of the times gather. It also keeps pace with the times, pays attention to global forward-looking strategies, uses international resources and communicates with leading figures and masters in the world. By holding brand activities regularly, including The Master's Class and The Prestigious 12th, the club helps its Members sharing ideas with influential people, gaining wisdom, sharing business experiences, discussing globalized scientific and technological innovation, seeking consensus and deepening cooperation. As a platform for idea bouncing and value sharing, Shenzhen Bay Club is building an urban community of shared life with the most influential people and seeking new inspirations to fuel the engine of development of the times and shape the future of the city.



# 与时代，共生长

## KEEP PACE WITH THE TIMES

世界在改变，时代在改变，

但人们对美好事物的追往永远不会变。

它随着日升日落，潮起潮退，

在时间的轨迹中运转着永恒。

The world is changing as the times are developing,  
But what stays the same is our pursuit for beautiful things.  
As the sun rises and falls and tides ebb and flow,  
The pursuit stay unchanged.

十七世纪末，伦敦最古老的绅士俱乐部 White's Club 奠定了会员制私人会所的神秘与高端气质；President's Club 折射出了历任美国领导人的传承，代表着一种“向长者请教”的传统；Garrick Club 成为了欧洲文艺界的象征，并藏存着大量艺术原稿、戏剧的图像与绘画……自十七世纪起，在欧美大陆兴起并存立的绅士俱乐部收藏着一个甚至几个时代的梦想与仰慕，也传承着一些时代先声者的精神尺度与生活态度。究其源起，从当权政客到文学巨擘，商界巨子到贵族名爵，无论是从前的丘吉尔、狄更斯，还是当代的乔治·克鲁尼、威廉王子，这些被公众或传颂的、或仰慕的时代代表人物，他们的显著身份之一必是成为了一个为人们所敬仰的绅士俱乐部会员。

“为建立一个享有社会威望的会员群体并长久传承而创立。”秉承这一信念，深湾会于2015年始在深圳湾畔屹立。在中国改革开

放之舰的引擎声中，来自全世界的目光都聚放在南中国的这道海岸线上，一边是万物沉潜的深湾，一边是迅速崛起的繁华都市，在湾区时代背景下，深湾会从“质感生活·知乐人生”这一宗旨出发，沉淀着城市峯层人物的精神价值，探索着理想的生活美学。

深圳城市的奇迹崛起，大湾区经济的蓬勃发展，以及时代的伟大造就一群人的成功和精彩。正如俄国小说家伊万诺维奇·库普林对生命价值的解读“人生在于精神、美和善的胜利”，在起伏的人生旅程中，“富有”的人，会遭遇未知的迷茫，承担过困难的风险，也收获着抵达终点的喜悦。深湾会在这里聚核了一群来自金融、科技、艺术文化、医疗、教育等各界领域的执牛耳者，他们是美好生活的引领者或倡导者，更是一座城市的精神品格。

在当代前沿城市俱乐部生活的探索进程中，深湾会的步伐从未停止。忙碌的城市“中尖”，在惜时如金的时代，城市的“快”与生活的“慢”相逢，才能真正拨正时间的平衡，而深湾会也力求在新时代的节奏中找到这种平衡。

五年的深耕易耨，深湾会创办了“私董会”、“大咖说”、“第十二位访客”、“走进会员企业”、“会员日”、“同行拾光”、“艺享生活”等等一系列的俱乐部品牌活动，在会员的积极参与中，组建会中会，坚持以世界的视野广度、未来的理想长度，和生活的持续温度，与徐航、黄江南、马蔚华、沈南鹏、施永青、陈劲松、何迪、虞锋等等一众时代领袖精英携手瞩望，在有效分享中不断发现崭新的、前沿的观点论据；或在国际交往中以世界性的思维打开异国魅力；或在艺术的别样表达中共识灵魂深浅；也可以在同阶

共志的友谊相处下记录生活的精彩和温暖；同时不乏发挥人类情感的高度，集结爱心的力量，为城市公益尽心尽责……深湾会以多元的平台资源搭建和生活价值创造，在新时代发展的风口上，屹立一个得以铭记和传承的标杆俱乐部。

时间长河的流淌中，深湾会希望以一个温暖又饱满的意象，在城市繁华的土壤上，和会员生活的轨迹中，着墨一幅精彩且深邃的图景，而且它将代表着一种生气勃勃、意气风发的时代精神的高扬鼓舞。时代的向上生长不止是关乎璀璨和荣光，更关乎洞察与创造。深湾会以始终如一的引领力，传递这座湾区城市基因所代表的准则和精神，只期待与您共识时代潮汐。

At the end of the 17th century, White's Club, the oldest gentleman's club in London, underpinned the mysterious and elegant quality of membership club; President's Club reflected United States presidential line of succession and a tradition of picking the elder's brain; Garrick Club became a symbol of European literary and art circles and kept a great number of draft sketches, storyboard of drama and paintings...since the 17th century, the emerging and thriving gentleman's clubs in Europe and America have become a place people are passionate about and admire for one to several centuries. They also promoted the spirit and lifestyle of the pioneers of the times. This is mainly due to the fact that many politicians, great writers, business elites and nobles as public figures people praise and admire were and are members of some gentleman's club, including Winston Churchill, Charles Dickens, George Clooney and Prince William.

Build a community that enjoys high prestige with a great legacy for its members. With this as its founding idea, Shenzhen Bay Club was founded at Shenzhen bay in 2015. the coast line has attracted the world's attention since China introduced the reform and opening up policy. A fast-growing bustling city rises by the side of a deep bay. Developing in the era when the Guangdong-Hong Kong-Macao Greater Bay Area strategy is executed, Shenzhen Bay Club, by upholding its “Enjoying a Quality and Joyful Life”developing idea, creates the spiritual values for the leading figures in the city and a better life.

The miracle of Shenzhen's rise and thriving of the Greater Bay Area and the greatness of the era ensure the challengers' success and their wonderful life. The “rich” experience confusion, bear the risks of huge difficulties and find the joy of accomplishment through the ebb and flow of life. Shenzhen Bay Club has recruited a number of leading figures in finance, technology, art and culture, health care and education industry. They are the leaders and champions of wonderful lifestyle and the brave ones following their dreams to shape the spirit and character of the city.

Shenzhen Bay Club keeps striving forward in exploring member club activities for the frontier city. In the fast-tempo city where time is most valued, the efficiency championed by the city has to find a way to coexist with the slow tempo desperately needed by the city dwellers in their life, and then a balance of work and life can be achieved. Shenzhen Bay Club is committed to find the balance in the new era.

Over the past five years, Shenzhen Bay Club has held The Private Advisory Board, The Master's Class, The Prestigious 12th, Visiting Member Enterprise, The Member's Day, The Parent-Children Time, The Art in Our Life

and other brand activities. With the proactive participation of the Members, several clubs within the club have been founded. The club keeps exploring the world, following the visions of the future and delivering amazing life experiences. It also works with Mr. Xu Hang, Mr. Huang Jiangnan, Mr. Ma Weihua, Mr. Shen Nanpeng, Mr. Shi Yongqing, Mr. Chen Jinsong, Mr. He Di, Mr. Yu Feng and other leading figures of the era to discover new and frontier views during idea exchange, or to feel the exotic charm with a global thinking in international exchange, or to find spiritual joy in various artistic expression, or to keep the wonderful moments in life shared with friends in memory. In the meantime, the club also remembers its social duties and pool the strength of love for charity cause. Shenzhen Bay Club will keep creating values for life with its diversified resources and building an unforgettable and benchmarking club with its own legacy by grasping the opportunities offered by the new era.

Shenzhen Bay Club hopes to build a heartwarming image full of memorable activities in its development. It hopes to deliver wonderful and thought-provoking experiences to the city and its Members. It also represents a thriving and vigorous spirit of the era. The club's development is not only about high profile and glory; it also involves insight and creation. By carrying out the leadership as always, Shenzhen Bay Club will promote the ideas and spirit of this city in the greater bay and look forward to learn the new ear with you.





# 步履不停，理想无限

## CEASELESS PROGRESS, INFINITE IDEAL

脚步丈量着大地和光阴，一程又一程——深湾会迎来了五周年。五年春秋，深湾会在深圳湾畔，延展着生活的曼妙与美好。这里有大隐于市的静谧空间，这里有健康丰盈的生命体验，这里有别具质感的知乐人生 ..... 深湾会追随着城市发展的节奏，沉淀自身的智慧与价值，时刻探索着理想与生活的内涵，让每一位与深湾会相遇相知的会员，在每一个重要的时间节点都留下铭心时刻。聚焦成长年岁里的高光时刻，共同回望过去播种下的精彩画面。

Time flies, one year after another - Shenzhen Bay Club has welcomed its fifth anniversary. All these years, Shenzhen Bay Club has been extending the charm and beauty of life by the side of Shenzhen Bay. This is a quiet space hidden in the city where a healthy and abundant life experience could be found and also a place where one can enjoy a unique sense of happiness life.....Shenzhen Bay Club will keep pace with the trend to accumulate its own wisdom and value, constantly explore the connotation of ideal and life, so that every Member who meets and knows at Shenzhen Bay will leave a memorable moment at every important time. Let's focus on the highlights of the past and look back at the wonderful scenes happened before.

# 2015

### 深湾会正式成立

#### SHENZHEN BAY CLUB WAS FOUNDED

9月，深湾会正式成立，聚城市之群英，集世界之美好，向深圳乃至华南地区呈现精彩的顶级圈层定制生活方式，开创湾式高定俱乐部生活方式。

In September Shenzhen Bay Club was founded to recruit the elites in the city and offer wonderful life experience inspired by the world. It aims at providing a magnificent and customized lifestyle to the leading figures in Shenzhen and south China and creating tailored Club Life in the Guangdong-Hong Kong-Macao Greater Bay Area.



# 2016

### 深湾会创始会员招募开启

#### SHENZHEN BAY CLUB BEGAN ITS MEMBER RECRUITMENT

至今已荣聚近 700 位优质会员群体。  
Now it has nearly 700 excellent Members.

### 深湾会首次迎来国际贵宾

#### SHENZHEN BAY CLUB WELCOMED INTERNATIONAL VIPs FOR THE FIRST TIME

至今携手各国 20 多位驻广州总领事举办活动及会晤。

It has held events and meetings for over 20 foreign consul-generals in Guangzhou ever since.

### 深湾会康体中心开放

#### THE CLUB'S FITNESS CENTER OPENED

1月29日，深湾会健身中心正式投入使用，为会员开启健康的生活方式。  
On 29 January, Shenzhen Bay Club has built a healthy lifestyle for its Members.

### 深湾会加入国际联网俱乐部（IAC）

#### THE CLUB JOINED INTERNATIONAL ASSOCIATE CLUBS (IAC)

享有全球 250 多家顶级私人会员制俱乐部服务。

Its Members can enjoy services from over 250 top Members only clubs across the world.

# 2017

### 深湾会湾·悦正式开放

#### BAY BISTRO OPENED AS A DINNING HALL FOR THE CLUB

为会员们提供国际美食、全球料理。

Where the Members can enjoy local and international cuisines.

### 深湾会厨师团队荣夺环球厨神金奖

#### THE CLUB'S CHEF TEAM WON THE GOLDEN PRIZE OF GOURMET MASTER CHEFS

7月12日，深湾会厨师团队参加由《环球 Gourmet》杂志社和环球厨神国际专业协会举办的首届“环球厨神·世界菁英赛 2017”，并荣夺专业组“环球厨神·金奖”和“环球厨神·最佳镬气演绎大奖”。

On 12 July, Shenzhen Bay Club chef team participated in the 2017 Gourmet Master Chefs held by Gourmet magazine and International Association of Gourmet Master Chefs & Hospitality Executives Co., Ltd. And won the golden prize in the professional chef group and the best heating duration and degree price.



# 2018

## 共享发展 “互惠俱乐部” ESTABLISH AND DEVELOP “MUTUAL BENEFIT CLUB”

增加会员权益，增进各界精英人士的交流与互动。  
Promote the exchange and interaction of elites from all walks of life.

## 深湾会首个会中会：深湾跑团成立 SHENZHEN BAY RUNNING CLUB, THE FIRST CLUB IN SHENZHEN BAY CLUB WAS FOUNDED

“生命不息，奔跑不止”  
Whose slogan is “I run, therefore I am.”

## 深湾会第二个会中会：深湾高球会成立 SHENZHEN BAY GOLF CLUB, THE SECOND CLUB IN SHENZHEN BAY CLUB WAS FOUNDED

“技高一筹，打遍全球”  
Whose slogan is “sharpen our skills and play golf at courses around the world.”



# 2019

## 云颂音乐厅获 CTBUH 授予“世界最高音乐厅” SKY CONCERT HALL WAS HONORED AS WORLD’S HIGHEST CONCERT HALL BY CTBUH

1月22日，位于深圳湾1号T7座71层的云颂音乐厅获世界高层建筑与都市人居学会（CTBUH）授予“世界最高音乐厅”，打造云端特权，引领城市文化艺术新高度。

On 22 January, Sky Concert Hall at floor 71, building T7 of One Shenzhen Bay was honored World’s Highest Concert Hall by CTBUH. Sky concert hall is to provide music performance in the clouds and reach new heights for urban culture and art.



## 深圳湾1号停机坪启航仪式 ONE SHENZHEN BAY ELEVATED HELIPAD OPENED

12月2日，深圳湾1号停机坪启航仪式发布会于云颂音乐厅举办。深圳湾1号停机坪由深湾会运营管理，为湾区打造立体交通助力，为城市带来“云端生活”体验。

On 2 December, the launch ceremony of One Shenzhen Bay Elevated Helipad was held in Sky Concert Hall. The helipad is run by Shenzhen Bay Club to support three-dimensional transportation in the greater bay area and deliver “living in the clouds” life experience for the city dwellers.



## 深湾会第三个会中会：深湾美食会成立 SHENZHEN BAY DELICACY CLUB, THE THIRD CLUB IN SHENZHEN BAY CLUB WAS FOUNDED

“好吃好喝好开心”  
Whose slogan is “have fun from delicacy”.

# 2020

## 深湾会五周年走进佛山、东莞成立分会 SHENZHEN BAY CLUB CREATED ITS BRANCH IN FOSHAN AND DONGGUAN IN 5TH ANNIVERSARY

7月11日，深湾会走进佛山成立首个分会；9月13日，深湾会第二个分会——东莞分会成立。深湾会五周年踏出深圳特区，信念再度启航，开创纪元，解锁城市新认知。

On 11 July, Shenzhen Bay Club created its first branch in Foshan. On 13 September, the second branch of the club, Dongguan branch, was founded. After five-year development, Shenzhen Bay Club begins to expand its influence outside Shenzhen. The effort is aimed at renewing the club ideas, discovering new opportunities and having new life experiences in the cities.



## 与从都国际庄园展开友好合作 COOPERATE WITH IMPERIAL SPRING

8月27日，深湾会与侨鑫集团旗下项目从都国际庄园达成合作，侨鑫集团仲伟合总裁携管理层团队到访，聚强强联合之力，连接广、深两城之间价值机遇，外放湾区城市的精神品格。

On 27 August, Shenzhen Bay Club began to work with Imperial Spring, a resort hotel developed by KINGOLD Group. President Zhong Weihe of KINGOLD and hit team visited the club to discuss the cooperation between two strong enterprises which links the values and opportunities of Guangzhou and Shenzhen and shows the spirit and character of the cities in the greater bay area.



## 深湾会第四个会中会：深湾艺术委员会成立 SHENZHEN BAY ART COMMITTEE CLUB, THE FOURTH CLUB IN SHENZHEN BAY CLUB WAS FOUNDED

“艺术快乐人生”  
Whose slogan is “live a happy life empowered by art”.



繁华都市之下，静看时间的流动。在过去的五年时间里，深湾会致力为会员带来众多国际化的文化、艺术及生活体验，以独树一帜的姿态向深圳城市传递着愉悦幸福的本质，引领着塔尖人群的国际化生活方式。时光浪潮的奔涌从不停歇，就如理想的步伐永远向前。深湾会持着不变的初心，传递品格与精神，继续与城市共同成长，为时代输出理想价值。

Time flies in the bustling city for the past five years as Shenzhen Bay Club has been committed to bring lots of international resources, cultural, art and life experiences for its Members, create happy moments for the city in a unique manner and guide an international lifestyle for the elites in the city. Time never stops, and so does our pursuit of our dreams. Shenzhen Bay Club stays true to its first aspirations, shapes character and spirit of the city, keeps pace with the development of the city and exports ideals and values for people of the times.



# 新入会会员名录

## MEMBERSHIP ROSTER OF THE CLUB

### 荣誉会员 总领事

Honorary Members Consul Generals

奥罗寇先生 | 尼日利亚驻广州总领事  
Mr. Shakirudeen Adewale Oloko | Consul General of Nigeria in Guangzhou

蔡簪合先生 | 新加坡驻广州总领事  
Mr. Chua Teng Hoe | Consul General of Singapore in Guangzhou

卡洛斯·希拉尔特先生 | 墨西哥驻广州总领事  
Mr. Giralt Cabrales Carlos Ignacio | Consul General of Mexico in Guangzhou

陆毅先生 | 菲律宾驻广州总领事  
Mr. Marshall Louis M. Alferez | Consul General of the Republic of the Philippines in Guangzhou

卫狄汨先生 | 希腊驻广州总领事  
Mr. Dimitrios Velissaroulis | Consul General of Greece in Guangzhou

耶稣斯·格拉西亚先生 | 西班牙驻广州总领事  
Mr. Jesus Gracia | Consul General of Spain in Guangzhou

周丽君女士 | 法国驻广州总领事  
Ms. Siv Leng CHHUOR | French Consul General in Guangzhou

### 宪章会员（部分）

Charter Members ( Partial )

Spenser | 百万粉丝公众号“Spenser”创始人  
CEO, Spenser Studio Group

姜健成先生 | 资本市场发展主管合伙人（华南区）| 毕马威中国  
Mr.Melvin Guen | Head of Capital Markets Development (Southern China)  
| KPMG China

刘红恩先生 | 深圳众泰恩实业有限公司 董事长  
Mr.liu Hongen | Chairman, Shenzhen Chotyan Industrial Co. Ltd.

蓝栋先生 | 星火资本投资管理（深圳）有限公司 总经理  
Mr.Landong | General Manager, SPARKS CAPITAL

乐辰女士 | 中国国际金融服务有限公司 董事长  
Ms.Christina Lok | Chairman, China Intl Financial Services Limited

马小茗女士 | 北京伟航医院管理集团有限公司 董事长  
Ms.Ma Xiaoming | Chairman, Beijing Weihang Hospital Managing Group Co., Ltd.

孙蕴女士 | 上海市瑛明（深圳）律师事务所 管委会主任  
Ms.Wendy Sun | Head of the Management Committee, Chen & Co. Law Firm Shenzhen Branch

唐煜先生 | 深圳市诺欧电子商务有限公司 执行董事 总经理  
Mr.Tang Yu | General Manager, Shenzhen Nuoo Electronic Commerce Co.,Ltd.

王红欣先生 | 深圳道朴资本管理有限公司 董事长  
Mr.Charles H. Wang | Chairman, Academia Capital

王潇锋先生 | 深圳千将资本私募创业投资有限公司 执行董事  
Mr.Simon Wang | CEO, Sensho Capital Management Co. Ltd.

张艾菲女士 | 中原地产代理（深圳）有限公司 二级市场董事副总经理  
Ms.Ivy | General Manager, Gentaline Property Agency(Shenzhen) Limrred

钟滨营先生 | 深圳市颖川堂投资有限公司 总裁  
Mr.Zhong Binying | President, Shenzhen Yingchuantang Investment Co., Ltd.

（ 以上按中文名首字母先后排序 Sorted by the first Alphabet of Chinese names in above ）

## 会员常见问题

### Question and Answer for Members

#### ❶ 深湾会目前会员有多少呢？他们都是些什么人？

深湾会于 2016 年 7 月开始招募会员，目前已拥有超过 600 位会员。会员的素质和资历是深湾会接纳会员时的首要考虑因素，申请者必须受到邀请或推荐才会被接纳。通过推荐和审核等流程，深湾会的会员素质将得到确保。此外，会员身份和资料将受到严格保密，深湾会绝不向任何第三方公开此类资料。

#### How many members does Shenzhen Bay Club have currently? Who are they?

Shenzhen Bay Club has been recruiting over 600 members since July 2016. With the accumulation of Members Only and By Invitation Only policy, Shenzhen Bay Club strictly abides by screening and admission procedures, which ensures a good Membership base would be founded. Besides, the confidentiality of Members’ identification and personal information is strictly kept by Shenzhen Bay Club, which will never be disclosed to the third party.

#### ❷ 当我成为会员以后，我可以把会员卡借给别人，让他 / 她使用深湾会相关设施吗？

深湾会会员卡只提供给持卡人本人使用，如果选择了个人会籍 +，会员亦可免费申请配偶卡与 2 张提供给 8 至 21 周岁的孩子使用的会员卡。

#### When I become a Member, can I borrow my membership card to others so he or she can use the Club?

The membership card is only available to Member himself or herself. If you choose the Individual Plus Membership, then you can also get a free spouse card and two supplementary cards to children from 8 - 21 years old.

#### ❸ 深湾会内的各种消费价目如何？

深湾会的定价原则是：为会员们带来物有所值的享受。因此我们的出品可以媲美五星级酒店，同时免收服务费。另外，许多会员活动都是邀请会员们免费参加的。

#### What are the prices of expenditure at Shenzhen Bay Club?

Our pricing principle is to provide price to value service to our Members. As a result, our products can be comparable to five-star hotels and meanwhile, are free of service charges. In addition, Members can also take part in Member’s activities for free.

#### ❹ 请问儿童活动室都有什么服务项目？

我们的儿童活动室位于深湾会四楼，为 3-12 岁的小会员提供了儿童专用桌椅，少儿读物，丰富的益智玩具和游戏机，为确保您小孩的安全，在使用过程中需由家长陪同。

#### What services are available in the Kid's Corner?

The Kid’s corner is located in fourth floor of the Shenzhen Bay Club and is open to children aged 3-12 years old. We provide children's desks and chairs, children's books, various kinds of educational toys and game consoles. In order to ensure the safety of your children, parents’ company is needed during the process.

#### ❺ 你们宴会厅可以提供多少人数用餐？

深湾会有不同类型、不同空间大小的宴会场地，其中位于深湾会三楼的水晶厅，最多可容纳 100 人用餐；另外位于深湾会四楼的旭日台及湾景台为户外活动场所，景观极致，均可举办超过百人的酒会。

#### How many people can you serve in the banquet hall?

There are different types and sizes of banquet venues in Shenzhen Bay Club, among which the Krystal Room on the third floor can accommodate up to 100 people. In addition, the Sun Rise Terrace and the Bay View Terrace on the fourth floor are outdoor areas which enjoy the most beautiful sceneries and can hold more than 100 people.



# 人物对话：少有人走的路

## CHARACTER DIALOGUE: THE ROAD LESS TRAVELED

“最后能够达到成就的，一定是少数人走的路。”在自由状态下选择另辟蹊径，当中需要敢于探索未知领域的勇气，以坚定的人生追求和信念，获得心灵与自我的独特影响力，才能成为引领时代发展的力量。

一路走来，深湾会植根于时代的成长脉络之中，与众多会员领袖互相支持、合力共赢，不断拓展理想前行的边界，向外绽放着引领城市品格的价值能量。五周年之际，对过去一路同行的会员进行周年特辑专访，共同回望深湾会带来的生活体验和人生价值，表达对未来的美好憧憬，为深湾会五周年留下时光的祝愿。

"In the end, only a few people can achieve success." In the state of freedom to choose a new path, which requires the courage to explore the unknown fields, with a firm pursuit and belief in life, to gain the unique influence of the soul and self, can become a leading force for the development of The Times.

Along the way, Shenzhen Bay Club is rooted in the context of the growth of The Times. With the mutual support and win-win cooperation of many Member leaders, Shenzhen Bay Club has been constantly expanding the boundary of its ideals and developing the value energy of leading the city's character. On the occasion of the 5th anniversary, we will conduct an exclusive interview with all the Members who have travelled together in the past. We will look back at the life experience and life value that Shenzhen Bay Club will bring, express our beautiful vision for the future, and wish for the 5th anniversary of Shenzhen Bay Club.

**陈劲松 | 深圳世联行地产顾问股份有限公司 董事长**  
**JIN-SONG CHEN | CHAIRMAN, SHENZHEN WORLDUNION PROPERTIES CONSULTANCY CO., LTD.**

“国际上有许多会员制俱乐部，其中在英国更不乏传承了数百年的传统俱乐部。深湾会处在活力蓬勃的深圳，从刚起步的水平就已经非常优秀，同时作为一所充满着年轻力量的俱乐部，会员们有着相近的理念，不断追求知识和思想的共享碰撞，凭此深湾会一定能够成为比香港、澳门甚至是欧美地区更加永存经典的俱乐部，我祝福深湾会能够完成这个伟大的目标。”

"There are many members' clubs around the world and in the UK there are many that have been around for centuries. Vibrant deep bay will be in Shenzhen from startup level is very good, at the same time as a full of young strength of the club, members with similar concept, the pursuit to share knowledge and ideas, with the deep bay, will certainly to become more alive than Hong Kong, Macau, and even Europe and the United States of the classic club house, deep bay, my blessing will be able to achieve this great goal."



**石劲磊 | 慢云集团 | 睿富资本集团 董事长**  
**KENRY | CHAIRMAN, SLOWCOM INC. / RICHWISE CAPITAL GROUP LTD.**

“过去几年，我们经历了许多或大或小的改变，世界处于相互磨合与渗透的时期，对所有人来说，未来都是一个全新的挑战。在科技与产业互相渗透、融合的时代背景下，跨界的资源整合、创新合作是大势所趋。像我们作为一家专注于居住场景的人工智能科技企业，会跟地产、酒店产业链上的合作伙伴进行很多互利共赢的跨界合作与创新。深湾会汇聚了众多优秀的企业家，搭建了一个跨界合作的最佳平台，期待大家可以在这个平台上增进了解、互相学习，伴随着深湾会共同成长！”

"In the era of mutual penetration and integration of science and technology and industry, cross-boundary resource integration and innovation cooperation is the trend of The Times. For example, as an artificial intelligence technology company focusing on residential scenes, we will carry out a lot of mutually beneficial cross-border cooperation and innovation with partners in the real estate and hotel industry chain. Shenzhen Bay Club brings together many outstanding entrepreneurs and builds an optimal platform for cross-border cooperation. We look forward to enhancing mutual understanding, learning from each other and growing together with Shenzhen Bay Club!"



**马文浩 | 深圳前海信达利投资控股有限公司 总经理**  
**MR. MA WENHAO | GENERAL MANAGER, SHENZHEN XINDALI CAPITAL CO., LTD.**

“深湾会是一个交流思想、分享喜悦、传递价值的平台。会员齐聚于此创造着许多人生的精彩和惊喜。作为其中的一员，我很荣幸参与许多活动，例如深湾会大咖说，会员之间彼此分享所在领域的思考，探寻产业发展的规律，从中我亦获益良多。期待未来能够与深湾会共同探索更多理想的高度和价值。”

Shenzhen Bay Club is a platform for exchanging ideas, sharing joy and transmitting values. Members gather here to create wonderful and surprising things. As one of them, I am honored to have participated in a lot of activities. For example, the Master Class, where Members share their thoughts in their fields and explore the rules of industrial development, from which I have also learned a lot. I look forward to exploring more interesting ideas and values with Shenzhen Bay Club in the future.



**马小茗 | 北京伟航医院管理集团有限公司 董事长**  
**MS.MA XIAOMING | CHAIRMAN, BEIJING WEIHANG HOSPITAL MANAGING GROUP CO., LTD.**

“企业家决定着深圳城市发展的高度，在我看来深湾会是深圳的城市名片，荣集众多精英领袖。我自己非常期待深湾会举办的交流活动，每一次智慧碰撞都可激发自己新的思考角度。我集团创新的健康管理业务模式已将北京协和医院、北京大学第一医院的国家顶级临床专家资源带来深圳，相信通过深湾会会很快实现与深圳创新基因的融合，共同创造出引领全国的医疗健康价值高地。”

Ma Xiaoming Entrepreneurs determine the future of Shenzhen's urban development. In my opinion, gathering so many elite leaders, Shenzhen Bay Club has become the name card of Shenzhen. I really look forward to attending the activities held in Shenzhen Bay Club. Every clash of wisdom can inspire me to think from a new perspective. The innovative health management business model of my company has brought the national top clinical experts from Peking Union Medical College Hospital and Peking University First Hospital to Shenzhen. It is believed that through Shenzhen Bay Club, we will soon integrate with Shenzhen's innovative genes and jointly create a leading medical and health value highland in China.





# 湾荟精彩

## SHENZHEN BAY CLUB EVENTS

CHANGE WITH THE TIME TO ENJOY THE  
SMART AND FUN OF

# SHENZHEN BAY CLUB

THE 5TH ANNIVERSARY OF THE  
SHENZHEN BAY CLUB

## 时代同伍·智趣深湾

### 深湾会五周年特辑

40 年的沧桑迭变，深圳以追梦的姿态不断向世界、向时代证明“深圳奇迹”。5 年过去了，深湾会与深圳同行成长。因为梦想，聚集了一群时代人物，因为信念，携手会员们在国际、科技、艺术、健康等多个领域行业探索和角逐，不断为时代输出未来价值，引领城市的理想生活方式，沉淀深圳的城市精神品格。

时代同伍，智趣深湾，深湾会承载着城市智慧与特区精神。在成立五周年之际，深湾会打造一系列品质趣味的活动与多重礼遇，携手深湾会会员们，以时代前进的步伐向未来迈进。

The past 40 years brought great changes to China and rest of the world, while Shenzhen worked miracles repeatedly to the world in its pursuit of its dreams. Shenzhen Bay Club has grown up with the city in the past five years. A group of figures of the time gathered here to pursue their dreams, and the club worked with its Members to explore the frontiers of international exchange, science and technology, art, health care and other industries, creating values for the future, guiding an ideal urban lifestyle and shaping spirit and character for Shenzhen.

Keep pace with the times and create a fun and intelligent Shenzhen bay. Shenzhen Bay Club inherits the wisdom and spirit of the city. To celebrate its fifth anniversary, the club held a lot of high quality and fun activities for the Members who were also accorded with courteous reception during the course. The club and its Members will forge ahead together for a better tomorrow.

## 智 | 享 | 深 | 湾 — 与人物探索时代的智慧

### CREATE A FUN AND INTELLIGENT SHENZHEN BAY

#### DISCOVER THE WISDOM OF THE TIMES WITH LEADING FIGURES



## 私董会 | 让智慧从话语中产生

### THE PRIVATE ADVISORY BOARD | DISCOVER WISDOM FROM IDEA EXCHANGE

《深湾会·私董会》遵从“纯粹、极简、分享”原则，通过时代先驱者的观点分享，以及行业先行人物之间深度对话的活动形式，推动各方思维的碰撞，促进新兴思想的衍生，为这个时代的发展和建设出谋划策。

6 月 13 日，改革四君子之一黄江南教授、深圳经济发展研究中心主任吴思康、江苏银行深圳分行行长邹宏亮以及十余位上市公司企业家荟聚深湾会水晶厅，共话时代命脉，探索和把握企业未来的发展道路。

Shenzhen Bay Club Private Advisory Board was founded to implement its “pureness, simplicity, sharing” principle. It aims to promoting idea exchanging, emerging ideas and giving advice for industrial development in the era by holding seminars attended by pioneers of the times and arranging conversation between leading figures of different industries.

On 13 June, professor Huang Jiangnan, one of the four pioneers of Shenzhen Bay Club reform, Mr. Wu Sikang, director of Shenzhen Economic Development Research Center, Mr. Zou Hongliang, president of JSBC Shenzhen Branch Bank, and a dozen of public company entrepreneurs came to the Krystal Room of Shenzhen Bay Club to discuss the trends of the time and explore the development possibilities of enterprise.



## 大咖说 | 荟萃深湾群英，智创价值生活

THE MASTER'S CLASS | GATHER THE ELITES OF SHENZHEN BAY AND CREATE VALUES WITH INTELLIGENCE

深湾会五周年承载城市精神与品格，臻致打造《深湾会·大咖说》，依托深湾会这一智慧交互平台，深湾群英荟萃一堂，以全球视野和时代关怀，碰撞多元思想，激发新思维和新思考。

迄今深湾会已经举办四期《大咖说》，邀请投资界但斌、黄反之，教育界掌灯人王梅、方泰德以及地产界名人陈劲松从专业角度出发，探讨世界未来格局的趋势和变造。

Shenzhen Bay Club has been working hard to shape the character and spirit of the city over the past five years. As a platform for idea exchange, it developed Master's Class to gather the elites of Shenzhen bay to bounce diversified ideas and inspire new thinking with global vision and care for the time.

Shenzhen Bay Club has held four editions of the Master's Class which invited investment expert Dan Bin and Huang Fanzhi, education professional Wang Mei and Throdore S.Faunce to discuss the industrial trends and changes in the future under globalization from a professional perspective.



2020.09.13

正念十分 — 《女性内在成长的力量》

Woman's inner power of growth—live a wonderful life

会员企业正念十分邀请阿雅共同举办《女性内在成长的力量》主题讲座，关注新时代女性内在成长，不断发掘潜藏的“巾帼力量”。

Member Corporate Ten-minute Sati invited Aya to hold a lecture entitled woman's inner power of growth so that pay attention to the inner growth of women in the new era and constantly explore the hidden "power of women".



2020.10.18

英国哈罗德 (Harrods) 百货董事总经理

Michael Ward 携团队到访

Managing Director of Harrods U.K. and his team visited the club

2020.10.29

法国驻华大使罗梁先生 Mr. Laurent Bili 和法国驻广州总领事周丽君女士 Ms. Siv Leng CHHUOR 到访

Mr. Laurent Bili, French Ambassador to China and Ms. Siv Leng CHHUOR, Consul General of France in Guangzhou have visited Shenzhen Bay Club

## 艺 | 享 | 深 | 湾 — 与艺术释放精神的自由

## MODERN ART AT SHENZHEN BAY

LIBERATE SPIRITUAL FREEDOM WITH ART

2020.09.02

“常玉巴黎概念”手稿展

Chang yu paris concept manuscript show

为深湾会会员带来常玉手稿的国内首次展览，领略东方笔墨和巴黎概念融合而释放的艺术魅力。

Shenzhen Bay Club held an exclusive Chang Yu Paris Concept Manuscript Show for its Members as its domestic debut. The Club Members experienced the artistic charm of these artworks which integrate eastern ink painting and Paris concept at the show.



## 乐 | 享 | 深 | 湾 — 与音乐共鸣内心的回声

## MUSIC FEAST AT SHENZHEN BAY

PROMOTE SPIRITUAL DEVELOPMENT WITH CLASSIC MUSIC



2020.09.09

陈萨钢琴独奏音乐会

Chen Sa piano recital

2020.10.10

“时代同伍·智趣深湾”  
—深湾会五周年感恩音乐会

Shenzhen Bay Club fifth anniversary celebration concert



2020.11.27

陈曦小提琴独奏音乐会

Chen Xi violin recital



## 趣 | 享 | 深 | 湾 — 与岁月记下生活的美妙

## CREATE A FUN SHENZHEN BAY

CREATE BEAUTIFUL MOMENTS IN LIFE

2020.09.19

深湾美食会 | 晚秋品茗宴

Late fall tea-tasting at Shenzhen Bay Club



2020.09.25

会员日 | 《情满深湾·共席月圆》中秋主题派对

Mid-autumn festival party entitled "love and reunion at shenzhen bay club"



2020.10.19-24

深湾会五周年员工答谢活动

Shenzhen Bay Club fifth anniversary employee return event



2020.10.30

会员日 | 深湾会万圣节主题派对

Shenzhen Bay Club Halloween party

2020.10.29-11.01

深湾高球会 | “素秋时雨，玄月申城” 深湾高球赛

A golf competition in Shanghai



2020.11.01-11.03

深湾美食会 | 秋色水光，相宜江南

Taste the flavor of the regions south of the Yangtze river in Autumn

2020.11.01-11.05

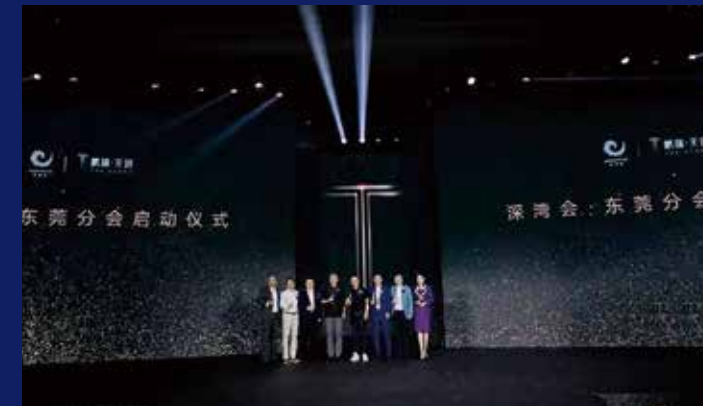
湾享之夜·随梦想起飞

— 质感生活品鉴 &amp; 名仕尊享晚宴

The wonderful night at shenzhen bay -flying with the dreams living a quality life&amp;enjoying a dinner party with the celebrities

## 理想无限，延续深湾精彩

## PURSUE OUR IDEALS AND CREATE A WONDERFUL SHENZHEN BAY



2020.09.13

深湾会五周年走进东莞，于鹏瑞·天玥项目2020 全球发布盛典上，继佛山分会后深湾会第二个分会 — 东莞分会成立，全面翻开东莞塔尖生活的崭新篇章。

Shenzhen Bay Club Dongguan Branch, the second one of the club, was founded to write a new chapter for the elites of Dongguan at THE GLORY property project launch ceremony, which marks an entrance into Dongguan of the club since its inception five years ago.

2020.09.16

《双循环新格局下湾区企业发展方向探讨》午宴

The luncheon of discussion on the development of the enterprises in the Guangdong-Hong Kong-Macau Greater Bay Area under the new "dual circulation" developmenet pattern

2020.09.25-26

深圳湾 1 号高定时装大秀 — “云端星空秀”

The show in the clouds at a starry night, a haute couture garment show, was held at One Shenzhen Bay Elevated Helipad

2020.09.26-27

保利文化 “礼献鹏城四十周年藏品展”

A collection exhibition to celebrate the 40th anniversary of the establishment

绽放深湾精彩，与未来价值共生。深湾会五周年承载着城市人群的浪漫与精神，以斑斓多姿的活动，为会员带来美好多样的生活体验，传递着理想的价值与内涵。深湾会持续与您感受时光的馈赠，共同探知生命的美好本质。

Create a wonderful Shenzhen bay and discover values in the future. Shenzhen Bay Club has shaped a romantic spirit for the city dwellers over the past fiver years. It provides wonderful and diversified life experiences for the Members and interprets the values and meanings of our ideals with colorful activities. The club will keep providing amazing life experiences and discovering the beauty of life with you.



# 做时代圈层的一束光

## INSPIRING THE FUTURE

“深湾会是一个观察者。洞察时代的变革，深察城市的进阶，体察生命的悦动，觉察会员的需求，它如一束光，照进绿色的森林，通过光合作用，成长为一个极富鲜氧的生命体、一个价值自新的生态圈。”

五年驰骋，沉淀一个团队的信念，也成就一个品牌的跃迁。本刊邀请深湾会总经理关雅萱女士，以品牌运营的视角，分享深湾会五年来的征程历变，解读深湾会的五年成长内核，同时也为更多个五年提供新思考和新尝试。

Shenzhen Bay Club observes the changes of times and progresses made by the urban dwellers, discovers the joy of life and the needs of its Members. It shines a light into the woods to grow a community with shared life experiences and shape an ecological system with new values.

The five-year journey of the club develops an unshakable belief and builds an advanced brand. We interviewed Shenzhen Bay Club General Manager Ms. Guan Yaxuan to share her ideas on the five-year journey of the club and identify its core value that supports its growth from the perspective of brand operation. She also provided new insight and propositions for its future.



Q 您如何看待深湾会这五年来的成长？

A 放眼过去和未来，近五年是深圳和粤港澳大湾区的高速发展期，深圳的发展、大湾区的利好催化了城市高端俱乐部的崛起和兴盛。在地理位置上，深圳湾 1 号的业主和高端定制化商业品牌的相继入驻，让这片区域成为了一个高尚生活的聚集地。深湾会最初的圈层打造，是基于创始人徐航先生在医疗、房地产、学术等各个领域的影响力，凝聚到众多不同行业的名人志士，以及对美好生活方式有着更高要求的深圳湾 1 号业主们，慢慢形成了深湾会的创始会员群体。深湾会服务团队通过五年时间的潜心经营，观察与摸索，努力将深湾会营建为一个能够发生“光合作用”的生态圈，以“光的热能”在企业家精神、理想生活方式的内核打造中，吸引更多优秀企业家加入。

深湾会作为城市俱乐部，会员群体是最重要的价值核心所在，是他们对城市生活、对精神价值的追求和想象，赋予了城市俱乐部灵魂。深湾会跟会员的互动碰撞是双向的，在这样的关系中，深湾会用一个观察者的角度，以极高的敏锐度来发现这些城市塔尖人群的需求，包括衣食住行、商务、投资、学习等等，通过一定的转化，提升高端定制服务的整合能力。这是一个挖掘深湾会价值的过程，并且不断沉淀。

Q How do you view the progresses made by Shenzhen Bay Club during the five-year journey?

A When we review our achievements and predict the future, we find that the booming of high-end clubs in the city is largely attributed to the high-speed development of Shenzhen and the Guangdong-Hong Kong-Macao Greater Bay Area and its contributing factors. One Shenzhen Bay was completed and occupied by households and highly customizable businesses, which gave a welcoming atmosphere and a high efficiency to the area where people can enjoy a noble life. Starting from a circle-layer. Shenzhen Bay Club was founded by Mr. Xu Hang who is a charming figure with huge influence in

medical care, real estate and academics and other fields, which help recruiting a lot of industrial leaders and One Shenzhen Bay households who have higher requirements for a better lifestyle. They and the first owners of One Shenzhen Bay are the first Members of the club. After we made hard efforts to grow the community in the past five years, the club has gone through its embryonic stage. Now it starts developing an ecological system of self-growth. By developing an entrepreneurial and enlightenment spirit and an ideal lifestyle, the club is more inviting to the entrepreneurs.

Shenzhen Bay Club as a city club, the Members is the most important core value in the club, it growth is nurtured by its members as their pursuit and imagination of urban life and spiritual values give a city club its soul. The interaction between Shenzhen Bay Club and Members is bidirectional. In such a relationship, Shenzhen Bay Club is an observer to find the needs of people in these city spires, including food, clothing, housing, transportation, business, investment, learning, etc., Through a certain transformation, it becomes the integration ability of high-end customized services, We build and grow our value along the journey.

Q 如何理解深湾会会员群体的个性特征？

A 深湾会会员的特征可以用五个关键词来概括：勤劳、坚韧、学习力、谦逊、责任。

勤劳是深湾会会员最显而易见的特征，每一位成功企业家背后都有着极高的自律性和极大的精力付出。坚韧是每位深湾会会员的品质底蕴，能够经营好一家企业或者成为一个行业的佼佼者，都拥有很强的抗压能力以及应对困难的解决能力。同时深湾会会员非常热爱学习，他们把学习当作一种习惯，高效的学习能力帮助他们紧跟社会的发展步伐，甚至是引领社会的前行。深湾会会员大多是内敛的、谦逊的。人们常说鸾翔凤集，深湾会吸引、汇聚的会员总是低调的、务实的，他们热爱生活、重视家庭和亲情，同时肩负社会责任感，每位企业家都会参与或者创建一些公益项目，尽己所能地让这个社会变得更美好。

Q How to understand the individual character of the Members of Shenzhen Bay Club?

A The characteristics of our Members can be summed up by five key words: diligence, perseverance, learning ability, humility and responsibility. Diligence is the most obvious characteristic of Shenzhen Bay Club Members. Each and every successful Member of Shenzhen Bay Club is highly self-disciplined who makes painstaking effort to advance his or her career. We find tenacity is a common character trait of our Members as they must have strong ability to work under pressure and overcome difficulties to run a company or be an industrial leader. They are life-long learners because highly efficient learning ability helps them keeping pace with the times and setting a trend. Most of our Members are talented but self-effacing. Talented people tend to be in league with each other while Shenzhen Bay Club attracts and gathers low-profile and pragmatic Members who have a passion for life, value family ties and bear their social responsibilities. Every entrepreneur in the club has participated in or started a public benefit program so as to do their part for building a better society.

Q 会中会的组建调动了会员们极高的能动性和自主性，谈谈深湾会会中会具备什么样的内核？

A 会中会是深湾会生态圈孵化和生长的一个具有自新力的生命体，每个会中会的成立和发展的背后驱动不只是深湾会，更多的

是来自会员群体本身，来自会员对于生活、生命的热爱。目前深湾会已经成立了跑团、高球会、美食会、艺委会四个会中会，都是由深湾会会员自行发起和组织，从会长和理事成员的选举、会费缴纳标准、活动策划及目标等等都是由会员们自行统筹抉择，我们给与相应的配合支持，会员们以共同的兴趣爱好相聚，更易于寻找精神上的契合度与价值的认同。比如说跑团，大家因兴趣结缘，为热爱前行，成立两年来已经培养了至少 6 个马拉松选手，从会员精神状态可以明显看出他们丰盈的收获。有会员跟我分享过，跑步让他找到人生的新使命和新目标，这是一种对人生幸福感和生命的体悟。深湾会遵循英式俱乐部传统，倡导了一种精神的传承 — 在物质生活获得富足之后，更加注重企业家精神层面的成长。对此，深湾会会是一个很好的载体。

Q We see that the clubs in the club have mobilized the enthusiasm of the Members. Can you introduce the founding spirit of the clubs in the club?

A The clubs in the club are possible because of the ecological system built by Shenzhen Bay Club. Each of them is not driven by the club but the Members who have such a deep love for their life. Now Shenzhen Bay Club has four clubs in the club, namely the Running Club, Golf Club, Delicacy Club and Art Committee Club, which are founded and run by the Members voluntarily in terms of president and council member election, membership fee raising and event planning. Rather than material pursuits and integration into the collective, the Members are doing this to seek agreement of spirit and build values, we provide corresponding cooperation and support for Member gathering with common interests and hobbies, which makes it easier to find spiritual fit and value recognition. For example, the Running Club gathers a group of running lovers which has developed at least six marathon runners since its inception two years ago and the participants have achieved spiritual harvest. Some of them told me that running gives them new missions and goals in life, as well as happiness and aha moments. Shenzhen Bay Club has been committing to the traditions of British clubs since its founding. It advocates the spirit to seek spiritual growth after having affluence in one's life. Shenzhen Bay Club is an ideal vehicle for that purpose.

Q 深湾会五年蜕变，您对它的未来有怎样的期望？

A 深湾会的发展与城市创造一脉相承。对城市俱乐部以及深湾会而言，五年只是未来漫漫成长道路中的一小步，但也已经初具轮廓，我们对它的描摹有了较为清晰的脉络。在下一阶段，深湾会已经铺开粤港澳大湾区的版图，以深圳为核心，面向大湾区发展，吸引更多国内优秀企业家、行业领袖聚焦到一起，为他们创造一个“可想象、可分享”的价值交流平台，创造一个盛放生命价值的循环生态圈，与最具影响力的人物一起体察生命的韵律，前瞻世界的动态，共创城市的美好。

Q What expectations do you have for Shenzhen Bay Club's future after its five-year development?

A The development of Shenzhen Bay Club goes side by side with that of the city. For us as a city club, the past five years is just a germinal stage, but we managed to find our role in the society and discover our path ahead. In the next stage, Shenzhen Bay Club has already rolled out the territory of Guangdong-Hong Kong-Macao Greater Bay Area. With Shenzhen as the core and oriented to the development of the Greater Bay Area, it will attract more outstanding domestic entrepreneurs and industry leaders to come together and create an "imaginable and shareable" value exchange platform for them. We are building a recycling ecological system with abundant life values, keeping pace with the times, and identifying development trends with influential figures for a better tomorrow.



# 质感，以微见初心

## KEEP HIGH QUALITY AND MAKE EVERY DETAIL PERFECT

时代与理想，品质与优雅，精神与生活 ..... 深湾会成立五周年，在这座富有灵感的城市，承继价值与美好的载体，演绎一幕幕繁华篇章。一个个生命交织于此、相伴前行，构成了深湾会的成长内核。本期专访深湾会会所经理郑志强先生，从管理层的角度，陈述深湾会五年来的征程历变，多元阐释深湾会“质感生活，知乐人生”的品牌理念。

We work hard to pursue our ideals, keep high quality in our work, learn spiritual sublimation and live a good life in the changing times...the fifth anniversary of Shenzhen Bay Club marks a wonderful journey of the club in this inspirational city as a vehicle to inherit values and seek goodness. The Members had amazing life experiences here, which helped driving the growth of the club. In this issue we interviewed Shenzhen Bay Club Manager Mr. Cheng Chikeung who introduced the progresses made by the club over the past five years from the perspective of management and the brand idea of the club known as “Club Life Leading to Wellness”.



they explore different collision to pursue a better life not only in material, but more in soul satisfaction. I realized this a pleasure, and I believe can continue to make the future more perfectly.

**Q** 深湾会秉持着“质感生活·知乐人生”的宗旨，对此您有着怎样的理解？

**A** 会员制俱乐部的独特之处，在于这里是传达生活理念的地方。与一众商业场所不同的是，我们与会员的关系是固定而密切的，除却对生活品质的追求，更需要随时代创新，为会员提供更为精准个性化的内容。除了大咖说、私董会等交流活动之外，深湾会还会举办音乐会、主题派对等会员活动，汇聚世界各地前沿资讯的同时，让会员们能够体验到文化、艺术、商业等不同的美好内涵，这也是“质感生活·知乐人生”的宗旨体现。

**Q** How do you interpret the brand idea of Shenzhen Bay Club known as “Club Life Leading to Wellness”?

**A** Membership clubs are unique because they provide a place to convey life ideas. The difference between us and common business places is that we have a stable and close relationship with our Members. Apart from wonderful life experiences and innovative ideas, we also offer more tailored activities for our Members. Besides the Master's Class and Private Advisory Board, we also hold concerts, themed parties and other Member's activities. While conveying frontier information around the world, we also deliver cultural and art events and business visions to them. These life experiences represent our brand idea, “Club Life Leading to Wellness”.

**Q** 对于今后，您打算从哪些维度继续为会员们带来更多生活精彩？

**A** 实际上，我们一直在探知并发掘更多品质趣味的生命体验。深湾会成立之初，并没有会中会这类形式的存在，随着会员之间的交互，因相同的志趣爱好而成立会中会，来自各地的会员分享自有资源，在相交相知中感受生命乐趣，令俱乐部生活更加丰盈立体。

如今，我们已经成立深湾高球会、深湾美食会、深湾跑团以及深湾艺委会，今后，深湾会将持续秉承“质感生活·知乐人生”的宗旨，以个性化服务和丰富体验为会员创造更多的精彩。

**Q** How do you plan to keep delivering more wonderful life experiences to the Members in the future?

**A** In fact, we are discovering more quality and interesting life experiences all the time. At the beginning of the club's establishment, there was no clubs in the club, but with the interaction among Members, the clubs in the club have been established because of the same interests and hobbies. Members from all over the world shared their own resources and felt the fun of life, which made the club life more colorful and solid. We have established Shenzhen Bay Golf Club, Shenzhen Bay Delicacy Club, Shenzhen Bay Running Club and Shenzhen Bay Art Committee Club, and we will keep implementing our brand idea to help our Members “Club Life Leading to Wellness”, providing more top service to them with tailored services and abundant life experiences.

**Q** 请分享您个人对深湾会五周年的祝愿。

**A** 于未来，我当然衷心希望会员们能够在深湾会体会到更多的人生享受和精神满足。于深湾会而言，五周年的时间刻度，仍是一个储蓄能量的阶段，前进和发展的空间依旧十分辽阔。我相信，深湾会将会创变出更多的理想价值，成为一个受人仰慕并得以传承的中国式俱乐部。

**Q** Please give your wishes to the fifth anniversary of Shenzhen Bay Club.

**A** I sincerely wish our Members can have more wonderful life experiences and spiritual joy from the service provided by Shenzhen Bay Club in the future. The past five years marks a strength-gathering period for the club and we still have a long way to go and a large room for improvement. I am confident that the club will create more values and become an admirable city club with Chinese characteristics and its own legacy.

# 在实践中自我沉淀

## GAIN EXPERIENCE FROM PRACTICE

一路以来，深湾会的发展离不开每一位成员的辛勤与付出，五周年之际，聚焦深湾会团队服务，邀请深湾会行政助理经理张琴女士分享，探索深湾会的成长内核。

Along the way, the development of Shenzhen Bay Club cannot be separated from the hard work and dedication of every Member. We focused on the service provided by Shenzhen Bay Club at its fifth anniversary and invited Shenzhen Bay Club Executive Assistant Manager Ms. Zhang Qing to share her opinions on the core values of the club.



**A** 深湾会承袭了英式传统俱乐部的内核，承接了鹏瑞集团“因信念而屹立”的精髓。“质感生活·知乐人生”的愿景伴随深湾会创办而生，在实践中，沉淀“张弛有序，恒者行远”的核心理念、“尊重备至，温良谦恭，容纳百川，灵动创新”的价值观、“因您的尊贵而尊贵”的座右铭。

深湾会会员是享有一定社会地位的城市精英，拥有让人崇尚和仰慕的精神品格。“因您的尊贵而尊贵”要求员工有足够的知识阅历和综合素质匹配到会员的服务需求。在每个服务细节中，深湾会员工都能做到对会员和宾客的充分尊重、礼序，能够“张弛有序”地把握工作节奏和尺度，为人处事具备外柔内刚的韧性、宽广的胸怀和开放的思维，学会自我沉淀，方可“恒者行远”。

**Q** 您是如何看待深湾会这五年来的成长与发展？

**A** 从筹备之始到成熟运营，我一路见证，一直参与，深有感触。五年历程，我们时常面临困难和挑战，但这也是触发我们不断学习进步的机制，包括专业上、生活上以及精神上。深湾会团队乐于拥抱变化，通过发挥自身的优势向会员、向身边的小伙伴们传递正能量。在困难面前，我们更多考虑如何解决，通过不断学习、思考、创新激发促进自我质变，应对外部环境的快速量变。

**Q** How do you view the development of Shenzhen Bay Club over the past five years?

**A** From its founding to well-balanced operation, I played a role in the whole journey and I have strong feelings for it. In the past five years, we have often faced difficulties and challenges, but this is also a trigger for us to continue to learn and improve professionally, in life and spiritually. Our team is willing to embrace changes and pass positive energy to Members and partners by giving full play to its own advantages. In the face of difficulties, we think more about how to solve them. By keeping learning, thinking and innovating, Shenzhen Bay Club has reinvented itself to fit into the rapid changes of the times.

**Q** 在日常的品牌运营中，深湾会如何搭建它的企业文化？

**Q** How does the club build its corporate culture in its daily operation?

**A** Shenzhen Bay Club inherits the essential values of traditional British clubs and the principle of PARKLAND Group known as “belief-driven development”. The vision of the club, Club Life Leading to Wellness, is what we want to achieve since the early days. We have carried out the belief of “well-proportioned work and leisure and keeping going while bearing persistence in mind” in our daily work. We advocate the value of “respect, humbleness, generosity and innovation” and guide our work with the motto of “a city club is respected because of its prestigious members”. The Members of Shenzhen Bay Club are elites in the city with high social status and noble character, so our motto of “a city club is respected because of its prestigious members” asks our employees to meet the needs of our Members with sufficient knowledge and experiences and high overall quality. They show respect and good manners to every Member and guest in every detail of their work, master proper working pace and find good ways to do their work, deal with others with an iron fist in a velvet glove, have a broad vision and opening mind, and learn with thought, which help them keep going while bearing persistence in mind.

**Q** 深湾会有哪些举措可能激励人才能动性、帮助员工的成长？

**A** 深湾会非常注重复合型人才的培养，除了对员工本身的专业知识技能有要求之外，

会考虑他们是否具有可塑性。如今，深湾会团队不断更新迭代，是知识沉淀和综合素质的提升，也是鼓励“新鲜血液”输入的成果，通过新员工的专业能力和创新创意带动团队活跃的成长氛围和素质发展。另外，深湾会内部持续不断地开展系列性培养和激励措施：聘请专业老师、安排不同岗位的学习课程或培训活动、考察同行业内具有代表性的企业，并鼓励员工通过自主学习，不断扩宽眼界，增长见识，提升技能。

**Q** What initiatives can we take to stimulate talent initiative and help employees grow?

**A** Shenzhen Bay Club has paid great attention to the cultivation of compound talents. In addition to the requirements of employees' professional knowledge and skills, we will consider whether they have plasticity. Now, the team of Shenzhen Bay Club is constantly updating and iterating, which is the accumulation of knowledge and the improvement of comprehensive quality, as well as the result of encouraging the input of “new blood”. We drive the team to grow and develop dynamically through new staff's professional ability and innovation. In addition, we will continue to carry out a series of training and incentive measures: hiring professional teachers, arranging learning courses or training activities for different positions, visiting representative enterprises in the industry, and encouraging employees to constantly broaden their horizons, increase their knowledge and improve their skills through independent learning.

**Q** 深湾会五年蜕变，请您分享对深湾会成立五周年的祝愿？

**A** “高山自仰止，流水不争先”。深湾会经过五年的沉淀，一直在不断的积攒自身的力量。五周年之际，我们仍不忘初心，愿未来能一如既往地做到以海纳百川的胸怀，实现一览众山小的宏伟目标。

**Q** Shenzhen Bay Club has reinvented itself after a five-year journey. Please give your wishes for its fifth anniversary.

**A** A high mountain is admirable by itself and a stream will not fight for the first place. The five-year journey of Shenzhen Bay Club helps it gathering its strength. While we celebrate our fifth anniversary, we shall stay true to our first aspiration, keep a broad vision and achieve our ambitious goal.



# 冬日烟火暖

## HOT POT IN THE WINTER

生活随岁月四季流转，造就出千百样舌尖之上的美味。于中国饮食文化，火锅是经由时代锤炼而成的独创料理之一，拥五湖四海之共同热爱，蕴藏着最深度的包容。每逢冬日，或是家人团圆欢聚，或是好友推杯换盏，围坐一桌各选其食，眼见烟火可亲。除却食物的身份，火锅也是情谊与温度的存在。

Life goes on as time flows in the four seasons, and thousands of delicious dishes are developed in the course. For China's food culture, hot pot is a unique creation after going through all the trials of the times. It is favored by people across China with an unsurpassed diversity. In the winter days or at a reunion of family members or at a dinner party with friends, hot pot is a top choice as everyone at the table can taste their favorite food in a joyous atmosphere. Besides being a food, hot pot also helps deepening friendship.

### 一箸一食，皆是自然厚爱

#### A BITE OF A GIFT FROM NATURE

美食的温度萦绕于餐桌上，是平淡而独特的仪式感，是暖融入心的情愫。寒冬凛冽时节，深湾会中餐厅不单旨在为会员们补充身体的热能，更多的是，在这暖意融融的一角，带领会员们感受食物的灵性与味蕾的敏锐碰撞，每一个节日或时令，都能体会年岁赋予的滋养和丰盈。

The wonderful food on the dinning table delivers a simple but unique sense of ceremony and a heartwarming feeling. In this cold winter, Shenzhen Bay Club Chinese Restaurant does not only look out for providing more energy for the Members. It also cares about guiding the Members feeling the nature of the food and its wonderful taste in a warm atmosphere so that they can accept the gifts of nature at every festival and in each season.

深湾会冬季暖身养阳小火锅，食材以上等海味肉类和绿色有机蔬菜为主，追求味道的独特鲜美和营养均衡。新鲜鱼肉在醇厚汤底熬煮，配以特制蘸料，淡淡咸香与清甜原味在舌尖融合，嫩滑中带着爽脆口感，细细感受着来自大海的气息。一锅浓浓滋补，暖身养胃之余，收获满心的冬日美好。

Shenzhen Bay Club now offers winter nutritious little hot pot featuring top-level seafood and organic greens as the main ingredients. The hot pot has a balance of taste and nutrition. The fresh fish meat is brewed in the broth which delivers a slight saltiness and sweetness with the specially-made dipping sauce. The smooth and crispy fish meat gives you a taste of the sea. The nutritious hot pot will not only warm your body, but also help you sense the beauty of winter.





# 欢飨年味，礼伴之至

## A WONDERFUL GIFT TO CELEBRATE THE UPCOMING CHINESE NEW YEAR

笙歌间错华筵启，喜新春新岁。

舌尖深处蕴藏的原味，那些时日里的记挂与乡情。

记忆中的年味，不仅是菜肴的滋味，更是永恒藏于心间的美好。

千百年来不变的情怀，新年吃食要讲究好彩头。

The wonderful dinner party and the best wishes for a happy Chinese New Year.  
The best taste in our mind is the food we ate when we were young and stayed in our hometown.  
The Chinese New Year in our memory is more about the wonderful dishes as it represents something nice and warm forever.  
The way we have been for tens of hundreds years reminds us to seek good luck in the food to celebrate Chinese new year.

### 和味 · 盆菜

#### A TASTE OF REUNION · POON CHOI

百味荟萃融于一炉，盆菜精髓在“和味”。

深湾会精心烹制新春盆菜，鲜美食材层层叠满，浓浓汁液馥郁入味，  
温馨与暖意围绕餐桌，齐愿新禧“盆满钵满”。

A pot of food of different flavors whose essential element is a combination of tastes.  
Shenzhen Bay Club carefully prepared Poon choi to celebrate the Chinese new year, including layers of fresh food which delivers wonderful taste.  
Families and friends gather around the dinner table to enjoy Poon choi and wish success and good luck in the new year.

独家配制浓郁酱汁，由上而下淋浸；

海参、鲍鱼、鲜虾、瑶柱，肥美海鲜细嫩肉滑；

经由数种烹饪方法，荤素搭配而不争风味。

Self-made strong sauce pours down the Poon choi from the top level;  
Sea cucumber, abalone, prawn and dried scallop... Enjoy the tasty and tender seafood.  
Several cooking methods make a good balance of vegetables and meat.



### 年味 · 礼伴

#### THE SPRING FESTIVAL ATMOSPHERE · GIFT

以年礼相伴，寓意吉庆有余，深湾会推出新禧年糕礼盒，

以传统的中国红元素，融入古朴典雅的设计，

集好味与心意，一同迎贺新岁到来，冀望生活美好。

The Spring Festival gifts represent prosperity and happiness.  
Shenzhen Bay Club now offers rice cake gift box, which features traditional Chinese red gift-wrap and simple but elegant design.  
It combines good taste and kindness which are perfect to celebrate the Chinese new year and expect a better life.

#### ● 年糕礼盒

##### RICE CAKE GIFT BOX

三味年糕（红茶姜汁，优质红茶和姜汁，驱寒暖胃，红红火火；鲜奶椰汁，鲜奶混合清香椰汁，轻甜中渗透淡淡奶香；桃胶雪燕，优等浓醇桃胶和雪燕，养颜滋润又补身）

椰香黑糖年糕，鲜甜相融，口感浓郁

Three-flavor rice cakes (black tea & ginger flavor: top quality black tea and ginger juice which dyes the cake into red to fight off coldness and warm your body; milk & coconut milk flavor: the combination of milk and coconut milk brings slight sweetness and the aroma of milk; peach gum & gum karaya flavor: top quality peach gum and gum karaya to nourish skin and improve your well-being)

Coconut & brown sugar rice cake: the combination of fresh coconut flavor and sweetness delivers a rich taste

#### ● 精选罐茶

##### SELECTED CANNED TEA

上等正山小种茶  
传统手作，香气高长

Top quality hand-made Lapsang souchong with wonderful aroma made by traditional methods

#### ● 波罗波蓝红酒

##### PORPORA RED WINE

2013 年意大利产区精选红葡萄酒经典酿就，醇厚馥郁

Well-chosen and rich flavored red wine made in Italy in 2013 by classic wine-brew methods

一年伊始，万物恒新。

深湾会以满载祝福的佳肴，为您呈献最温暖的团圆味道，共同迎接崭新的年岁美好。

Everything looks fresh and gay at the beginning of a new year.  
Shenzhen Bay Club presents wonderful dishes with blessings to remind you the most heartwarming atmosphere of reunion. We wish you all the best in the upcoming new year.





湾·伙伴总集锦 A COLLECTION OF BAY PARTNER

深湾会发起湾·伙伴发展项目，凝聚会员企业之间的资源交汇与联动，激发企业合作的无限可能和价值创造。  
Shenzhen Bay Association launched the Bay · partner development project to gather the resources convergence and linkage among member enterprises, to stimulate the infinite possibility and value creation of enterprise cooperation.

( 以下顺序不分先后 In no particular order )



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Sushi Gen

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L121/L235, MIXC(Shenzhen Bay), 2888 Keyuan Nan Road, Nanshan District, Shenzhen



韦尔四季度假酒店  
Four Seasons Resort and Residences Vail

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暖香阁  
Warm Aroma Pavilion

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next125

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圆桌汇高尔夫俱乐部  
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1/F of Yi'an Yuehai, at the intersection of Zhongxin Road and Gongyeba Road, Nanshan District, Shenzhen



云杉医疗  
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